

Jeff "SKI" Kinsey



Founder and senior consultant at SKI Consulting and Implementation, Jeff "SKI" Kinsey is an entrepreneur, a Constraints Management Method (CMM) guru, Jonah, ATM with Toastmasters International, educator, and author of [Purple Curve Effect](#)

His focus is the application of uncommon sense solutions to problems facing American businesses. Payment of his "civic rent" includes organizing events like Dr. Eliyahu Goldratt's Viable Vision Offer.

A former Director of Manufacturing for a custom American motorcycle OEM, Information Technology (IT) guru and Open Source developer, SKI has implemented the Theory of Constraints (TOC) solutions known as Critical Chain Project Management and Drum-Buffer-Rope. Today, SKI enjoys sharing his love of business through public speaking, limited consulting assignments and mentoring.

Awaken uncommon sense and watch your profits rise

Dr. Albert Einstein said it. Dr. Eli Goldratt says it. Jeff "SKI" Kinsey makes a living by proclaiming it: All complexity is based on inherent simplicity. Truly elegant solutions can be surprisingly easy to apply and phenomenally successful — but only after ineffective traditions have been stripped away so common sense can prevail.

Constraints appear everywhere, blocking effectiveness and profitability. Often, they are caused by doing things in an unproductive way merely because those things have always been done that way. Which popular business methodology will solve that problem? None, because no methodology — not Lean, not Six Sigma, not even the Theory of Constraints — will work without a champion. SKI inspires every attendee to become that pivotal person, the champion who can ultimately make the difference between failure and success.

His carefully audience-tailored talks are centered on business methodologies; choosing the right one or ones and then harnessing them to work equally as well for companies, service organizations or institutions. By drawing comparisons to the attendees' own familiar business realms, SKI teaches through the example of his own real-life implementations, such as how a client company cut raw material and work-in-process in half while doubling throughput. Audiences will benefit from his sharp and honest appraisal of not only what went right, but what to avoid.

Your attendees will appreciate:

- New insights on a previously difficult subject
- SKI's straightforward, easy to understand style
- Hands-on ideas they can put into practice immediately
- A comprehensive list of suggested materials for further study

• SKI's skillful customizing of the subject matter to suit the audience

To schedule SKI to speak at your next event email consultski@yahoo.com or telephone 330.432.3533

References enthusiastically provided upon request.



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